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# PostEurop Planning Activities on UPU Regional Roundtable

Istanbul Postal Strategy

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Secretary General

CERP Plenary, 28<sup>th</sup>-29<sup>th</sup> May 2015, Sofia



## PostEurop and its Membership at a glance



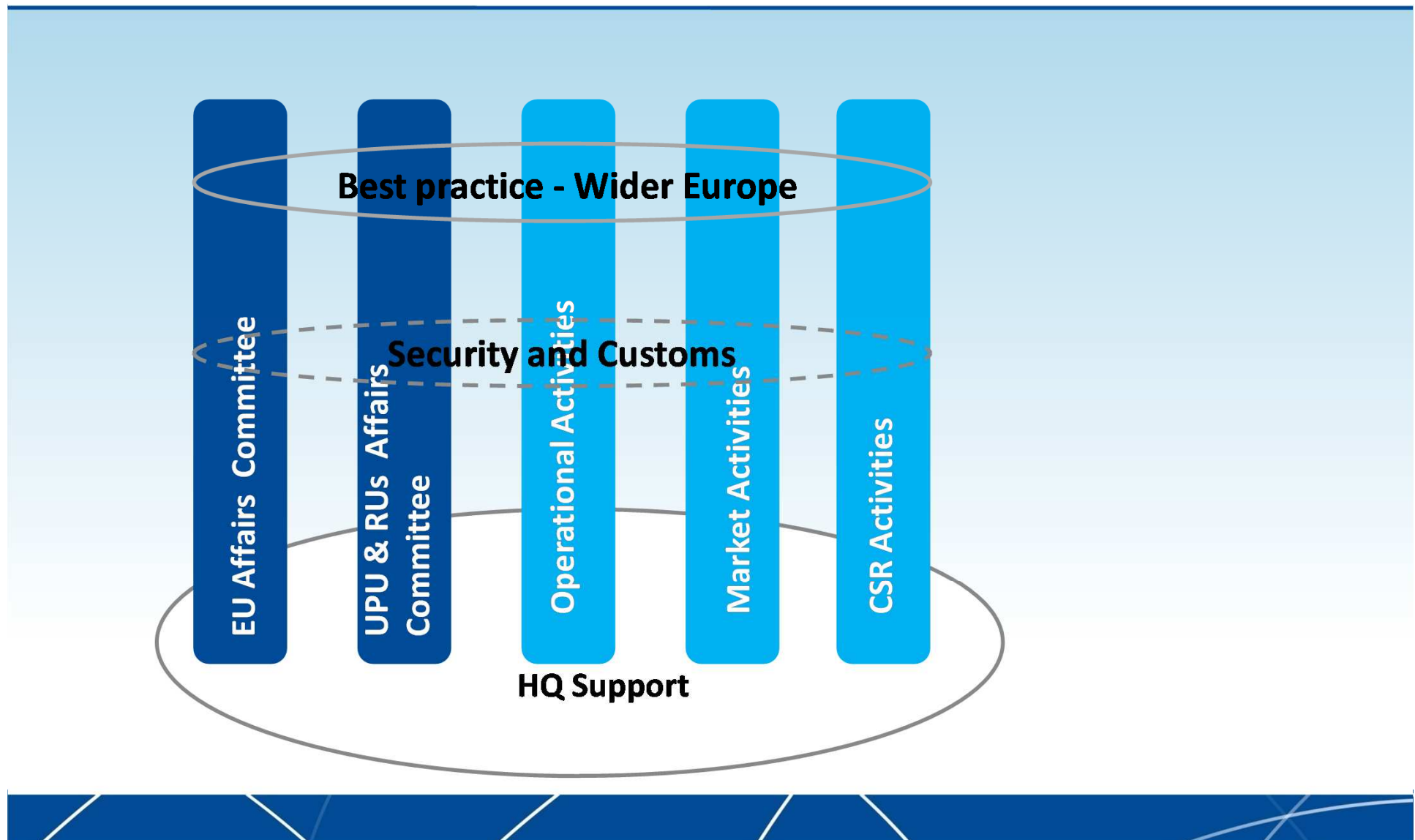
### PostEurop

- 52 European Public Postal Operators
- “Restricted Union” of the UPU
- Focus on European Union affairs, UPU & Restricted Union affairs, Operational, Market and CSR activities

### Membership

- Linking 800m people daily
- Retail services – 175,000 counters
- Employing 2 million people
- 72 billion letters and 4 billion parcels
- Turnover of more than 150 billion euro
- <https://www.youtube.com/watch?v=3BleOzGB6QY&list=UUgBsEwvbzTbNIIToJKQS0PQ>

## The UAC (UPU Affairs Comm.) in the PostEurop structure



## 2015 UAC Business Plan

Strategic relations with the UPU and its RU  
Shape the world-wide regulatory environment

Platform to discuss  
**UPU**  
**issues** **related**

➤ **Strategic debate** on UPU works

➤ Focus the discussion on **key UPU proposals**

➤ Facilitate **early input** on CA works

Provide all PE members  
with an **influential**  
**voice**

➤ **Fact sheets** on POC/CA results

➤ Strengthen **relations** with the **IB**

➤ Continue the **interaction** (**EC, CERP...**)

Strategic  
**Relationships** with  
**Int'l Organizations**

➤ Increase **coordination** with other **RU**

➤ Disseminate studies

## PostEurop vision on UPU (towards Congress & Beyond)

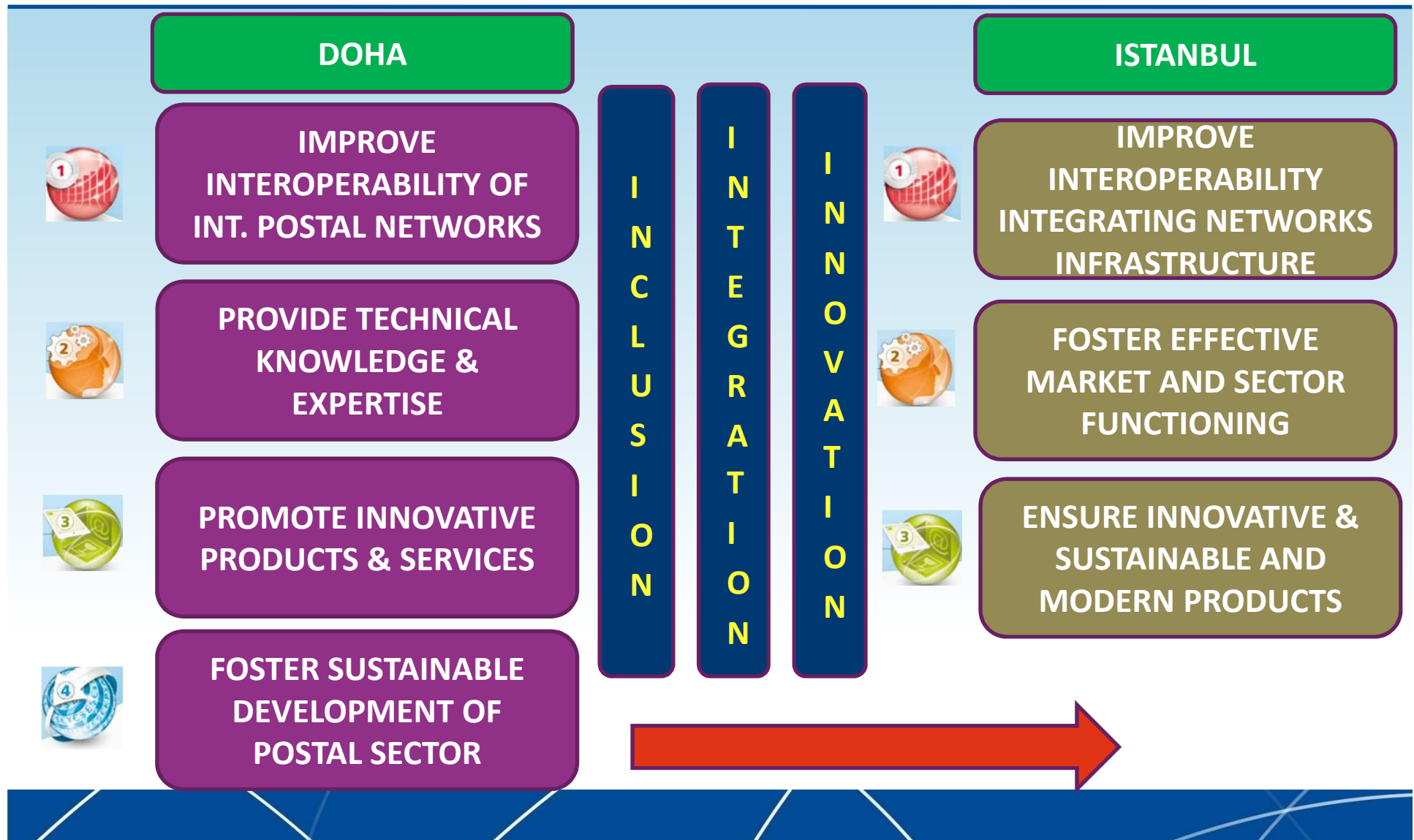
### Some issues we cannot change...

- UN agency
  - Intergovernmental
    - One country = one vote
    - Designated Operators ~~=~~ Government
  - Market trends

...in others we will not reach a common position

...but in some others we can **boost change**

## From Doha to Istanbul



## The countdown is on!

16 months



ahead of Congress

8 months



ahead of last CA/POC before Congress

Key topics



identified as potential common position (QSF, Congress Seatings, Reform...)

2 key events



for increasing PE influence

Need of



starting coordination with CERP

Need of



knowing EC position towards Congress



## Some recent and planned UPU related activities

- UPU World Strategy Conference → 13-14 April 2015, Geneva, Switzerland
- PostEurop presentation in a discussion for Innovative Industry
- Preparation for the Istanbul Congress to be held in autumn 2016 under progress
- PostEurop – UPU roundtable during the PE Plenary Assembly in Cyprus (14-15 October 2015)
- Participation in the RCC – UPU roundtable in Minsk, Belarus (June 2015)



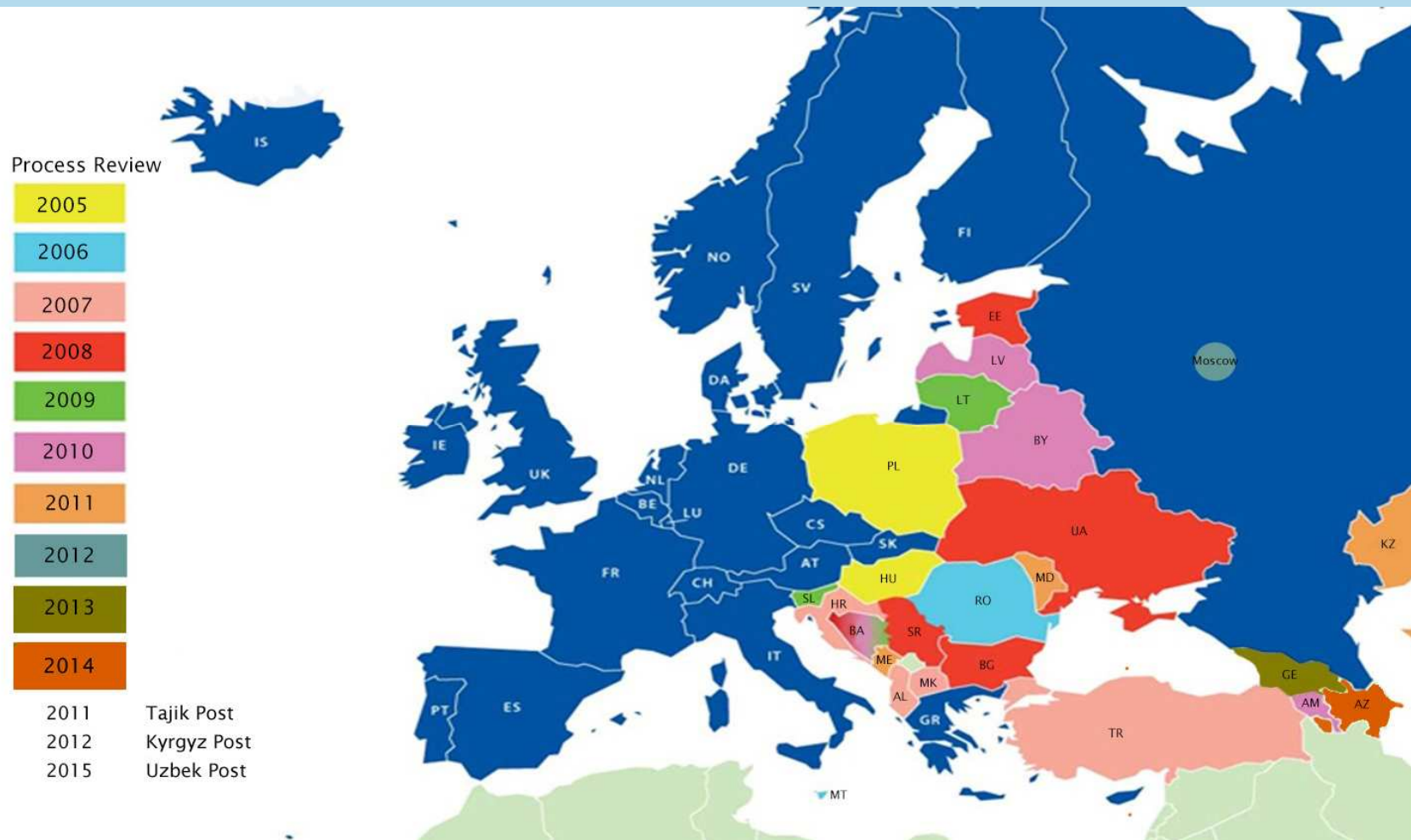


## Memorandum of Cooperation UPU-PostEurop-RCC on the PostEurop Neighbourhood Programme (25 September 2014)

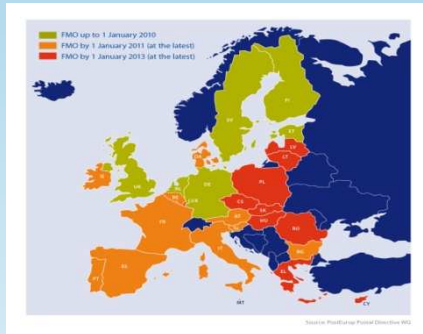
- To build on the mutual interest of the European Postal Operators, and in some specific cases also their neighbours, in promoting:
  - Operations and Quality of Service improvement
  - Accounting and Remuneration
  - Customs
  - Security
  - Deeper cooperation in the fields of Postal Regulatory Affairs, Postal Social Affairs, Postal Operational Affairs and Postal Market Affairs based on specific needs expressed by PE Members
- International Organisations potentially involved in the PNP:
  - UPU, RCC, Other Restricted Unions, EU, IPC, World Bank, EBRD, etc.



## Process Reviews: where and when



## Cross border e-Commerce regulatory context



USO



VAT



e-Commerce



Union Customs Code



Data Protection



## CEO Meeting with EU Commissioners (16 April 2015)



### Participation

- VP Andrus Ansip and Commissioner Elżbieta Bieńkowska
- 21 CEOs, PostEurop and IPC

### Main discussion points

- Current status of the Industry Initiative
- Affordability of Delivery Prices
- Ways to find a common approach to better understand the market



## Digital Single Market Strategy (6 May 2015)



Brussels, 6.5.2015  
COM(2015) 192 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN  
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL  
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

**A Digital Single Market Strategy for Europe**

{SWD(2015) 100 final}



# PostEurop Plenary and Business Forum (San Marino, Sept. 2014) → → → Cyprus, 14-15 October 2015



*"A Future of Dreams & Drones"*  
Presented by Nick Sohnemann, Future Candy



*"Success through Innovation  
(Innovation management)"*  
Presented by Roland Keller, Swiss Post



*"3D printing and possible  
implications for Posts"*  
Presented by Howard Wright,  
Inside2foresight



PostEurop Plenary Assembly  
Republic of San Marino  
23-25 September 2014  
Innovating Today for Tomorrow





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*Thank you!*

**Mr. Botond Szebeny**

Secretary General

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